

CEO / DIRECTOR / PARTNER / VICE PRESIDENT

Beyond *the Title.*

The title was a chapter. Your name is the story.

After the title, what happens?

A reflection workbook for the person behind the role.
Your experience is still yours. What will you build with it?

REFLECT / CHECK / SCORE / START

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Print it. Write in it. Keep it.

01 / THE PERSON BEHIND THE ROLE

The introduction changes. *You do not disappear.*

The badge is returned. The company email stops. The diary gets quieter. If your role carried your identity for decades, the silence can feel personal.



The title

Without “CEO”, “Director” or “VP”, how would you introduce yourself?

The network

Who would still call you for your judgment, not your position?

The purpose

Without the next meeting, what would make your day meaningful?

The part of leaving my role that worries me most is…

02 / THE AUTHORITY GAP

A career can grow. *A personal voice can lag.*

Being visible inside an organization is not the same as being known independently. The aim is to carry your insight and relationships into the next chapter.

ILLUSTRATION 01 / INSIDE THE COMPANY VS. BEYOND IT

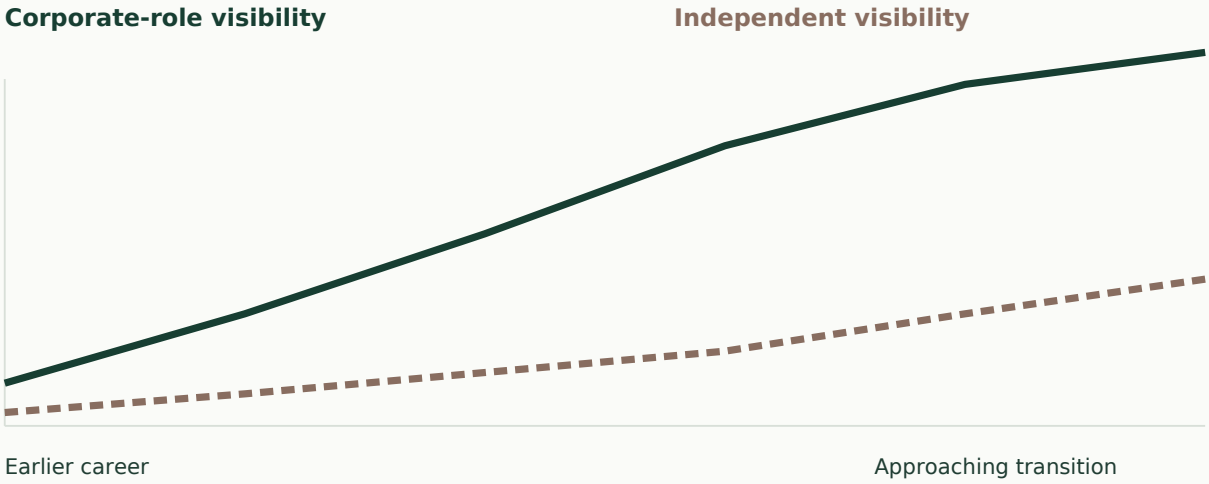
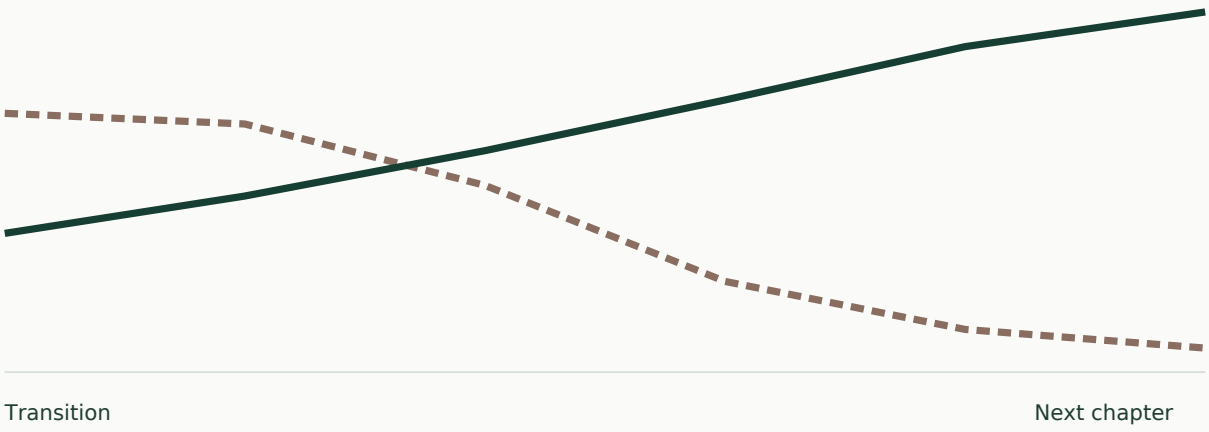


ILLUSTRATION 02 / TWO PATHS AFTER THE ROLE



Green: build a voice you own. Rose: rely only on the role.

Conceptual diagrams, not research data or predictions. Your experience remains valuable; outcomes depend on your circumstances and actions.

03 / YOUR NEXT-CHAPTER CHECK-IN

What already *belongs to you?*

Tick each statement that is true for you today. Each checked box earns 5 points. Leave it blank if it is not yet true. This is reflection, not a validated assessment.

- ☐ I can explain what I stand for without naming my employer or job title. **+5**
- ☐ My LinkedIn profile describes the value I bring, not only my position. **+5**
- ☐ I have relationships that would continue after I leave my organization. **+5**
- ☐ I have shared an idea or example that shows my own expertise recently. **+5**
- ☐ I can name one contribution I want to make in my next chapter. **+5**

MY SCORE: _____ / 25

0–5

Foundation

Start with your identity and one trusted relationship.

10–15

Taking shape

Make your positioning clearer and more visible.

20–25

Building beyond

Deepen your voice and choose a contribution.

A lower score is a starting point, not a verdict. A higher score is not a guarantee.

04 / WRITE YOUR NEXT INTRODUCTION

Beyond the title, *what becomes of you?*

You do not need a new badge. Start with the experience, values and perspective you already carry.

01 / WHAT YOU KNOW

What do people consistently ask you to help them understand?

02 / WHAT YOU STAND FOR

Which issue would still matter to you without the company logo?

03 / WHO YOU CAN HELP

Who could benefit from your judgment, stories or hard-earned lessons?

Try an introduction without your title.

“I help _____
understand / navigate _____
through my experience in _____.”

05 / EXPERIENCE INTO CONTRIBUTION

What could your *next chapter hold?*

Choose one direction to explore. You are not committing to a second career; you are noticing where your experience could be useful.

☐ Write

A book, essays or a newsletter.

What lesson deserves to outlive your role?

☐ Teach

A course, mentoring or a workshop.

Who needs what you have learned?

☐ Speak

A talk, panel or thoughtful conversation.

What topic could you speak about with conviction?

☐ Champion

A cause, advisory work or topic advocacy.

What would you like to move forward?

The direction I want to explore first:

My smallest useful first step: _____

These are possibilities, not promises of publishing, paid engagements or appointments.

06 / LINKEDIN IS A STARTING POINT

Let your experience *be found. Start here.*

LinkedIn brings your professional story, ideas and relationships into one place. Start with clarity, not a follower target. You can build other channels later.

- [ ] **DAY 1 / POSITIONING**
  Name your audience, your expertise and the value you bring.
- [ ] **DAY 2 / HEADLINE**
  Lead with your contribution, not only “Former Director” or “CEO”.
- [ ] **DAY 3 / ABOUT**
  Write your story, what you care about and who you can help.
- [ ] **DAY 4 / EVIDENCE**
  Feature a public talk, article or project you have permission to share.
- [ ] **DAY 5 / RELATIONSHIPS**
  Reconnect personally with three people you value.
- [ ] **DAY 6 / VOICE**
  Share one useful lesson with an example and a question.
- [ ] **DAY 7 / CONVERSATION**
  Leave thoughtful comments and choose a sustainable rhythm.

Before you share: protect confidential information, respect your organization’s policies and get permission for other people’s stories.

07 / YOUR NEXT CHAPTER STARTS NOW

Do not wait for *the title to disappear.*

If you still hold the role, build while your experience and relationships are active. If the title has already gone, you have not lost the opportunity to begin.



Still in the role?

Start a voice you own now. Carry your experience into the next chapter deliberately.

Already stepped away?

Begin with what remains: your judgment, values and relationships. LinkedIn is a practical first step.

FOR COMPANIES / EXECUTIVE NEXT-CHAPTER TRAINING

Give back to departing leaders: reflection workshops, LinkedIn training, individual coaching and a next-chapter plan. Before retirement or after.

Book a clarity call

cal.com/irene-bonjeh/clarity-call

Your title may change. Your contribution can continue.